

Nielsen Scarborough 2016 Data Delivery Schedule

Delivery Date			Delivery Date			Delivery Date		
Market	16 R1	16 R2	Market	16 R1	16 R2	Market	16 R1	16 R2
Albany	4/28	10/20	Green Bay	6/16	12/15	Orlando	4/7	10/6
Albuquerque	5/26	11/23	Greensboro	6/2	12/1	Philadelphia	4/21	10/20
Atlanta	4/7	10/6	Greenville	6/2	12/1	Phoenix	4/14	10/13
Austin	5/26	11/23	Harlingen	4/7	10/6	Pittsburgh	5/12	11/10
Bakersfield	5/26	11/23	Harrisburg	6/9	12/8	Portland	5/5	11/3
Baltimore	5/12	11/10	Hartford	4/21	10/20	Providence	6/9	12/8
Birmingham	5/12	11/10	Honolulu	6/9	12/8	Raleigh	6/9	12/8
Boston	5/19	11/17	Houston	5/12	11/10	Richmond	6/16	12/15
Buffalo	5/26	11/23	Indianapolis	4/21	10/13	Roanoke	4/28	10/27
Charleston	6/23	12/22	Jacksonville	6/9	12/8	Rochester	4/28	10/27
Charlotte	5/12	11/10	Kansas City	5/5	11/3	Sacramento	5/12	11/10
Chattanooga	6/16	12/15	Knoxville	6/16	12/15	Salt Lake City	4/21	10/20
Chicago	5/5	11/3	Las Vegas	6/2	12/1	San Antonio	4/14	10/13
Cincinnati	5/19	11/17	Lexington	6/23	12/22	San Diego	4/7	10/6
Cleveland	5/12	11/10	Little Rock	6/23	12/22	San Francisco	4/28	10/27
Colorado Springs	6/2	12/1	Los Angeles	4/14	10/13	Seattle	5/5	11/3
Columbus	6/2	12/1	Louisville	6/9	12/8	Spokane	5/19	11/17
Dallas	4/28	10/27	Memphis	6/16	12/15	St. Louis	4/28	10/27
Dayton	6/2	12/8	Miami	4/14	10/13	Syracuse	6/16	12/15
Denver	5/5	11/3	Milwaukee	4/7	10/6	Tampa	4/21	10/20
Des Moines	5/5	11/3	Minneapolis	4/21	10/20	Toledo	6/23	12/22
Detroit	4/14	10/13	Mobile	5/26	11/23	Tucson	4/7	10/6
El Paso	5/5	11/3	Nashville	4/28	10/27	Tulsa	5/19	11/17
Flint	6/23	12/22	New Orleans	5/26	11/23	Wash., DC	5/19	11/17
Fort Myers	4/21	10/20	New York	5/12	11/10	West Palm	4/14	10/13
Fresno	4/7	10/6	Norfolk	5/19	11/17	Wichita	4/28	10/27
Grand Rapids	6/2	12/1	Oklahoma City	6/23	12/22	Wilkes-Barre	6/23	12/22

Hispanic Custom Studies

Delivery Date		
Market	16 R1	16 R2
Chicago	5/26	11/23
Dallas	5/26	11/23
Fresno	5/19	11/17
Houston	6/2	12/1
Los Angeles*	4/14	10/13
Miami*	4/14	10/13
New York*	5/12	11/10
Phoenix	5/19	11/17
Sacramento	6/2	12/1
San Antonio	5/19	11/17
San Francisco	5/26	11/23

Multi-Market Databases

Delivery Date		
	16 R1	16 R2
MMD	8/4	2/2/17
USA+	8/18	2/16/17
Hispanic MMD	9/15	3/16/17

*Same as syndicated study (no extra interviews needed in these markets)