

NPOWER

LEARNING PATH: GETTING STARTED

This path is intended for those who are new to the industry and/or new to the NPOWER application. These courses will give the foundation needed to get an understanding of how to navigate the system, recommended uses for the different report types available, and how to run basic reports.

In order to complete the NPOWER: Getting Started Learning Path, complete all of the following list of learning activities.

Click a blue link to register for a course.

[NPOWER: SOFTWARE OVERVIEW](#) – RECORDED SESSION

[NPOWER: RATINGS ANALYSIS](#) – INSTRUCTOR-LED SESSION

[NPOWER: TSV VS PLAYBACK DATA](#) – RECORDED SESSION

[NPOWER: SCHEDULING SEASON PREMIERE TO DATE](#) – RECORDED SESSION

[NPOWER: C3 RATINGS](#) – RECORDED SESSION

[NPOWER: COVERAGE AREA](#) – RECORDED SESSION

[NPOWER: LPM DATA OVERVIEW](#) – RECORDED SESSION

To download the National Reference Supplement and learn more, visit the [Nielsen Knowledge page](#) of the Client Learning Site.

For access to all Nielsen NPOWER learning materials, visit the [NPOWER page](#) of the Client Learning Site.