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AN UNCOMMON SENSE
OF THE CONSUMER™

NPOWER

This path is intended for those who want to learn about additional reporting options, concepts
and more intermediate-level software uses.

In order to complete the **NPOWER: Beyond the Basics Learning Path**,
complete all of the following list of learning activities.

Click a blue link to register for a course.

NPOWER: UNIFICATION OVERVIEW – RECORDED SESSION

NPOWER: REACH AND FREQUENCY OVERVIEW – RECORDED SESSION

NPOWER: REACH AND FREQUENCY 101 – INSTRUCTOR-LED SESSION

NPOWER: ONE STEP REACH AND FREQUENCY – INSTRUCTOR-LED SESSION

NPOWER: SEGMENTATION OVERVIEW – RECORDED SESSION

NPOWER: SEGMENTATION 101 – INSTRUCTOR-LED SESSION

NPOWER: POWERPLAY FUNDAMENTALS – INSTRUCTOR-LED SESSION

NPOWER: CO-VIEWING OVERVIEW – RECORDED SESSION

NPOWER: LENGTH OF TUNE AND LENGTH OF VIEW OVERVIEW – RECORDED SESSION

NPOWER: SOURCE AND DESTINATION – INSTRUCTOR-LED SESSION

For access to all Nielsen NPOWER learning materials, and to register for upcoming classes,
visit the NPOWER page of the Client Learning Site.

To download the National Reference Supplement and learn more,
visit the Nielsen Knowledge page of the Client Learning Site.