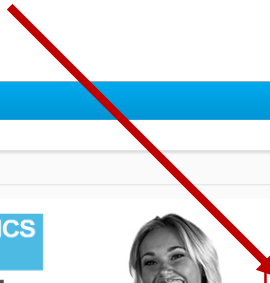


Your downloader will be located in the Orange section of the Nielsen Answers site
PLEASE make sure you use on Internet Explorer or FireFox. Downloader is not compatible with Chrome.



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Cheryl Kanak
cheryl.kanak@nielsen.com

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- Key Dates & Schedules
- Local Survey Dates
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- Local Subscriber Directory

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Thursday, March 24, 2016

08:55 PM Nielsen Cable Network Changes, RT VOD and DTVR Participants Updates: April 2016
AMRLD, Audience Watch, C2C, Galaxy Explorer, MarketBreaks, MIT Library, MMRLD, National TV API, Nielsen Ad Intel, Nielsen National TV View, NPOWER

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- Nielsen Ad Intel
- Nielsen Audio Analyzer
- Nielsen Audio Downloader**
- Online Authorization (OLA)
- PD Advantage Web
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Nielsen Audio Reference Tools

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- Delivery Schedule
- Subscriber List
- Total Line Reporting
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Click on the link

If you do not have the Custom Coverage Software, please “click” on the 2nd Tab labeled “Software, Manuals and More”. You will “check” the box next to Tapscan Custom Coverage. Then click the link “download now”

NIELSEN AUDIO DOWNLOADER Hello Cheryl Kanak

Select Data Software, Manuals and More Checkout (0 items) Preferences Help Close

Select Files to Download: Add Downloads To Checkout

Title	Description	File Name	Release Date	Size	
<input checked="" type="checkbox"/> County Coverage	TAPSCAN Custom Coverage	CC0303S.exe	03/10/2016	10.0 MB	Download Now

A new screen will pop up with the location that the software is being downloaded. Please click “begin downloading” and follow the prompts on the screen.

Download Destinations Help

Download Destinations

All Software, Manuals, and other files will be stored here :
Local Disk c:\temp\

[Click here to change your download destinations](#)

Cancel Begin Downloading

After downloading the software, you will need to download “data” (this is your actual ratings information).

The tabs at the top will direct you to where the “data” and “software” are available to download. Make sure when downloading that you check “radio” and “custom coverage”. #2 – make sure the only the latest survey data is checked. Then click “show data” in grey.

1 Show Data for:

Qualitative Adobe Reader

Radio Arbitrends

TV Custom Coverage

Data Disposition

2 And Show:

only the latest survey's data

all my data since January 2014

only data I haven't downloaded yet

Show Data

Nielsen Audio AutoDownloader Not Enabled
To automatically receive your data and software updates with this new tool, ask your manager.

3 Select Data to Download.

Displaying 51 records.

Rows per page: 150

Add Downloads To Checkout

Code	Market Name	Data Type	Program	Survey	Release Date	
<input type="checkbox"/> 0001	Alabama	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0050	Alaska	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0002	Arizona	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0003	Arkansas	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0004	California	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0005	Colorado	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0006	Connecticut	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0007	Delaware	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0008	District of Columbia	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0009	Florida	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0010	Georgia	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0051	Hawaii	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0011	Idaho	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0012	Illinois	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0013	Indiana	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0014	Iowa	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0015	Kansas	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0016	Kentucky	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0017	Louisiana	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0018	Maine	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0019	Maryland	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0020	Massachusetts	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0021	Michigan	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0022	Minnesota	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0023	Mississippi	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0024	Missouri	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0025	Montana	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0026	Nebraska	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0027	Nevada	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now
<input type="checkbox"/> 0028	New Hampshire	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now

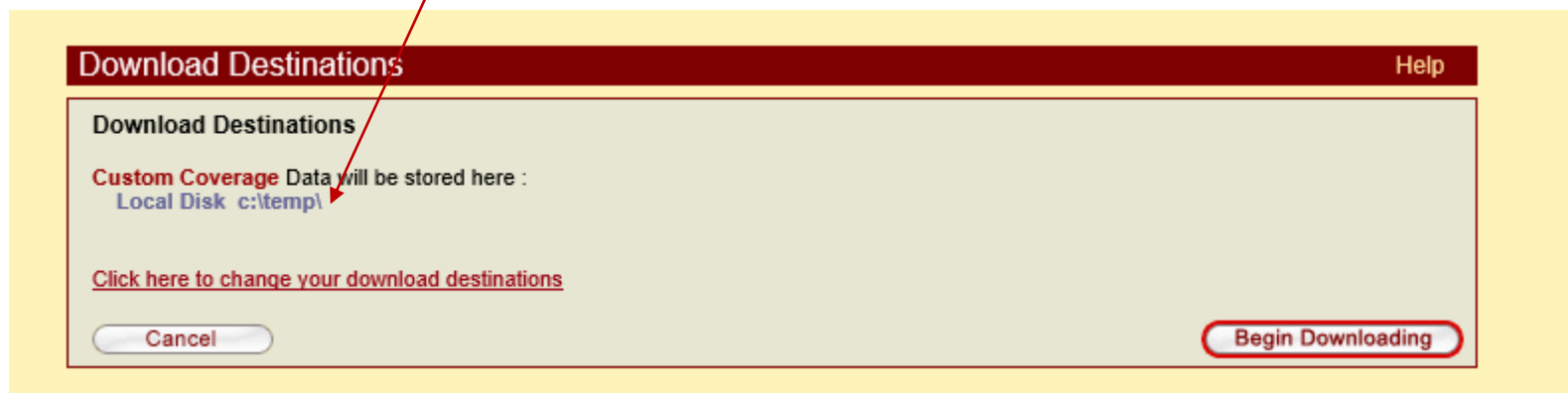
PLEASE NOTE ONLY THE DATA THAT YOU PURCHASED FOR 2016 WILL BE AVAILABLE FOR YOU TO DOWNLOAD

Check the box next to the state data that you purchased. If you purchased both your local state and adjacency, please make sure that you check both boxes to download your data (ratings).



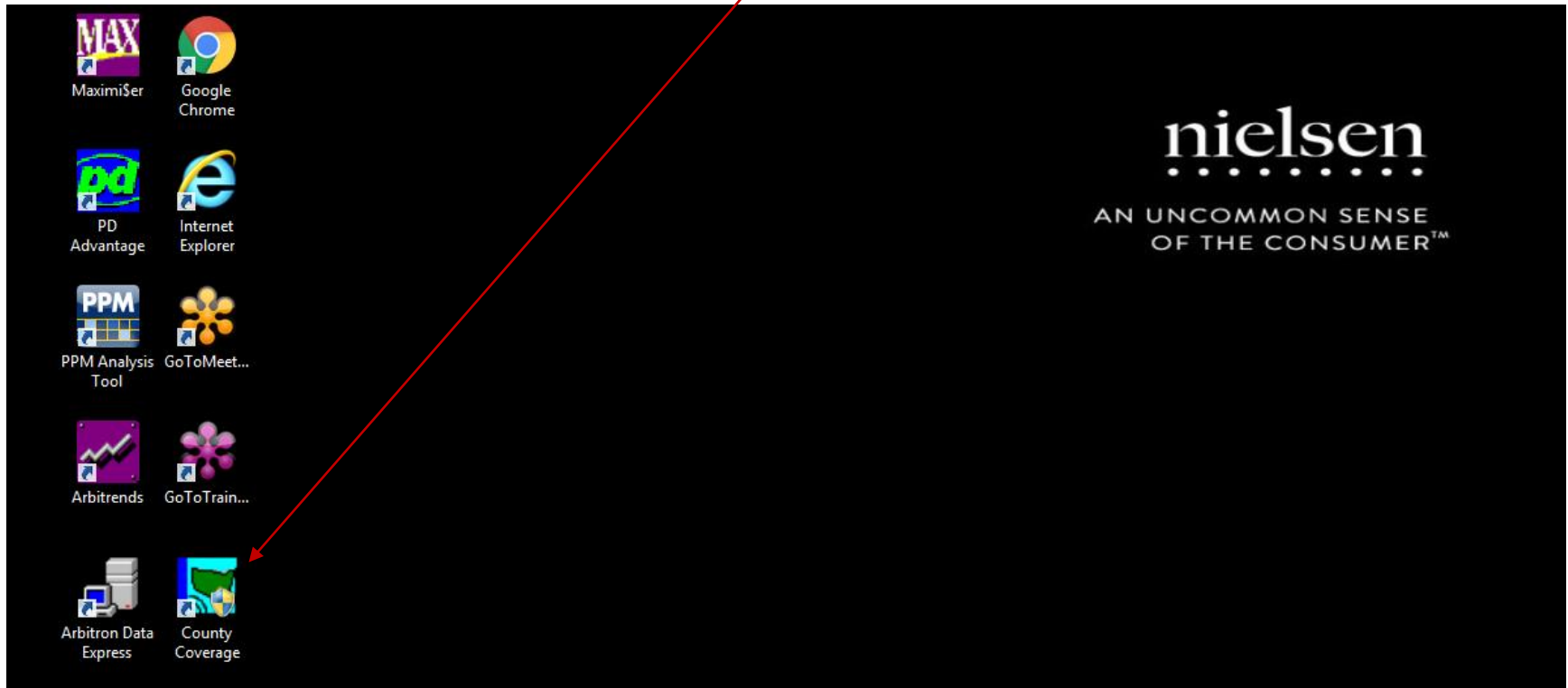
<input type="checkbox"/>	0627	Odessa/Midland	Eastlan	SmartPlus	2015 Fall	12/30/2015	Download Now
<input checked="" type="checkbox"/>	0034	Ohio	County Coverage	Custom Coverage	2015 Yearly	03/30/2015	Download Now

You can click the link download now. A new screen will pop up with the location of where your data will be downloaded.

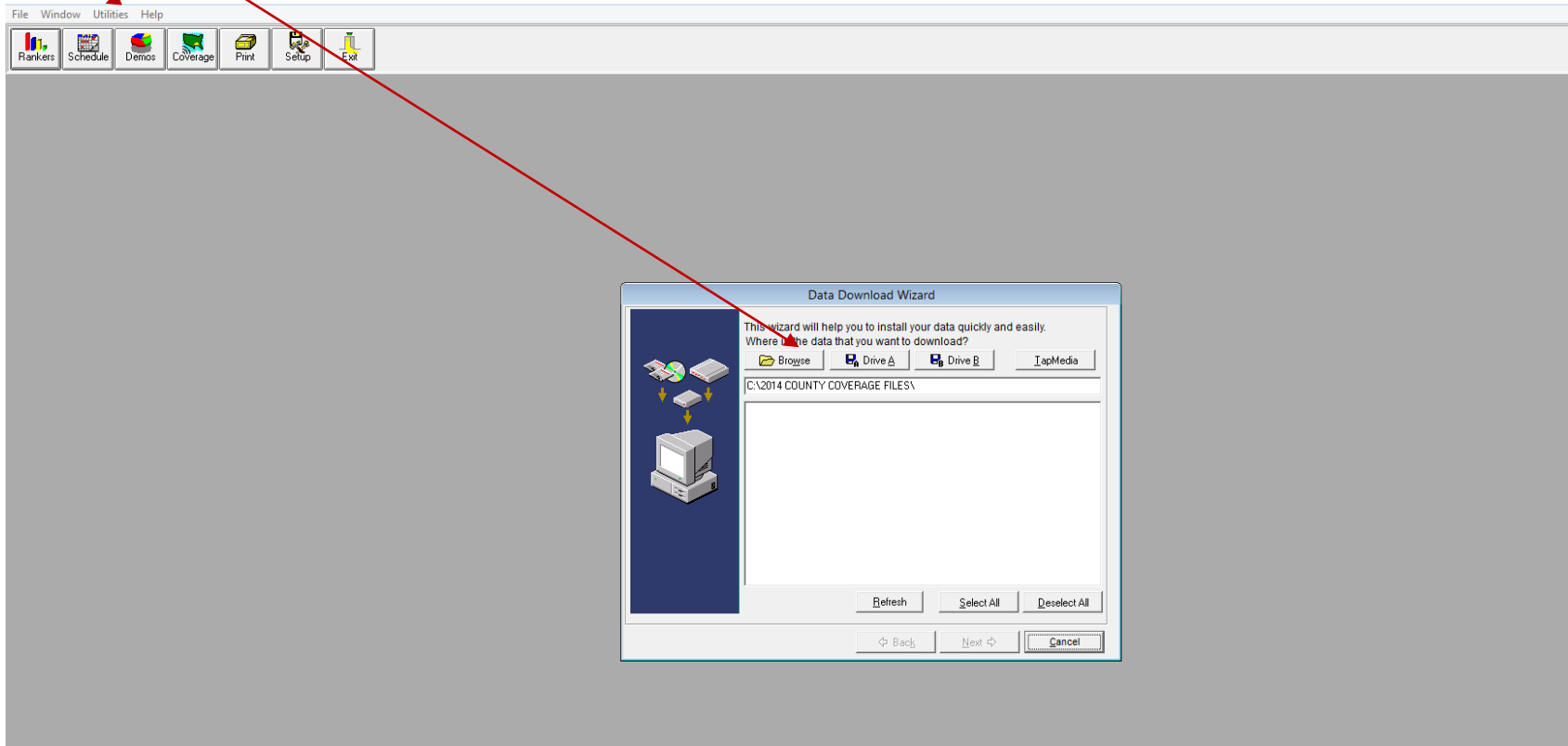


Please note, that once you download your data it must **NOW** be installed in your software.

After installing the software (if you do not currently have on your desktop), you will click the “shortcut” desktop icon to open your software.

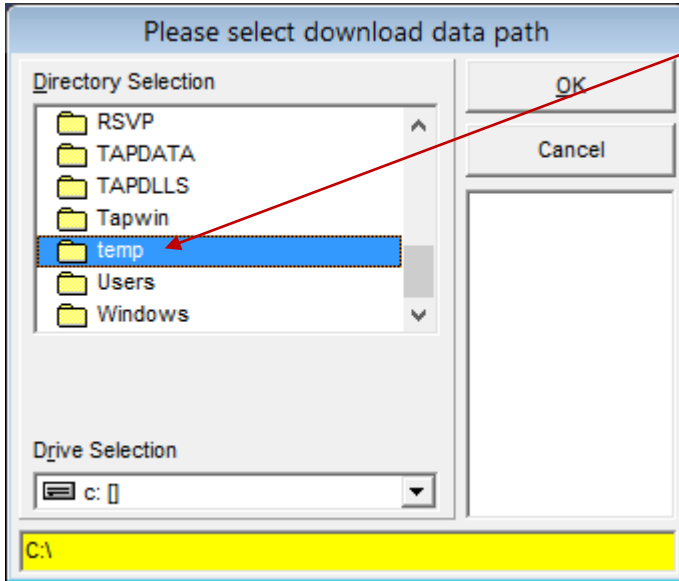


Click on the “Utilities” button at the top. It will bring up the download box. Click “browse”



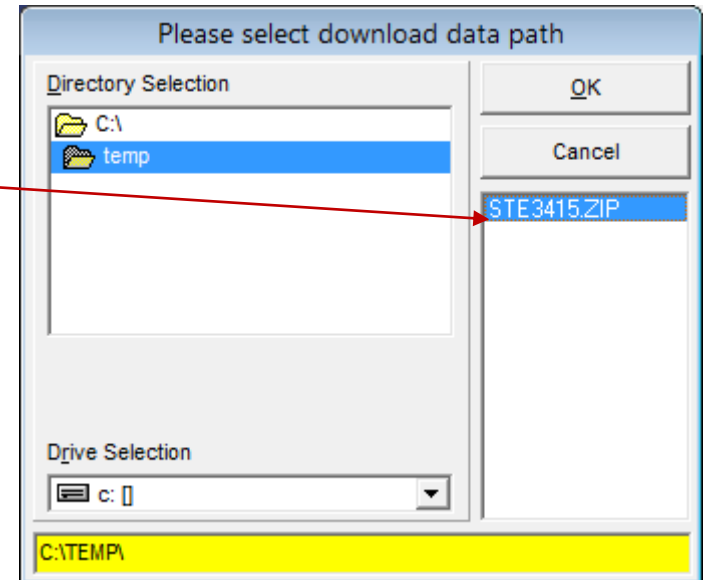
You are looking for the C:\temp folder where your data (ratings) downloaded.

On your C drive scroll down until you find the folder “temp”

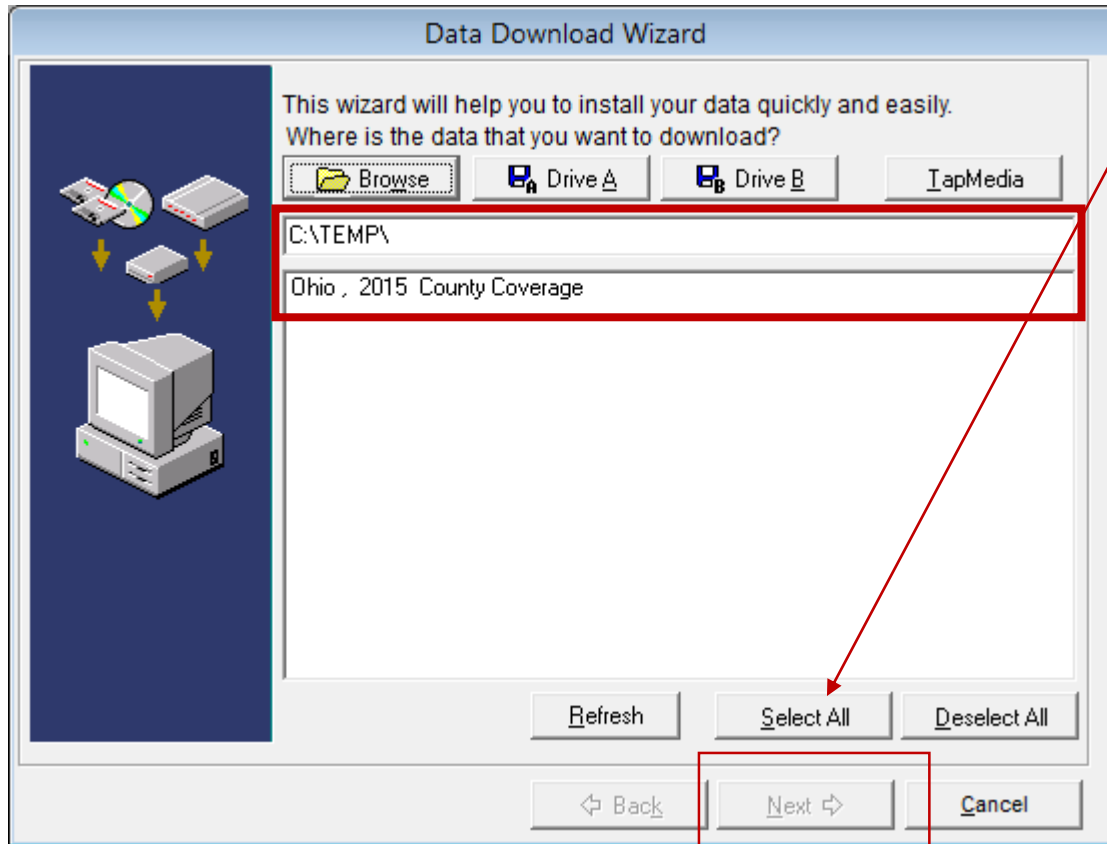


Click open the “temp” folder and the data will be highlighted in the box to the right.

Click “OK”



It will now show up in the data download wizard. Click “select all” and “next” (will be highlighted after you “select all”) to download into your custom coverage software.



Lastly, hit download to access your data files.

