



We have recently been made aware that third parties may be attempting to use the names and logos of Nielsen companies on fraudulent checks for "mystery shopping" assignments and may have tried to use these fake checks to pay for goods and services. These third parties attempt to present for payment the fake checks for an amount greater than what they claim is owed and then request that the recipients refund the balance to them (for example, by asking for a wire transfer to a Western Union address in London).

Please be aware that Nielsen and its companies are not involved in these fraudulent transactions, and concerned individuals should report any information regarding these activities to local law enforcement agencies and the Federal Trade Commission (FTC) "econsumer.gov" reporting system (<https://econsumer.ftccomplaintassistant.gov/>).