



Media Practice—Entertainment

Nielsen SoundScan

SoundScan® clients include all major and most independent record companies, distribution companies, artist managers, booking agents, concert promoters, performing rights organizations, government agencies, venue owners, traditional retailers, online retailers and digital delivery companies. Since March 1, 1991, Billboard Magazine charts have been constructed directly from our data. MTV, VH1, CMT, MuchMusic and all major media regularly use SoundScan data as well.

How do I register a title with Soundscan?

To register with SoundScan, you must fill out and submit a Title Addition Form to the dbase@soundscan.com at least three weeks before the project's release date.

What is the fee to register a title?

There is no fee to register a title in the SoundScan database.

How long does it take for a title to be registered?

Once we receive the Title Addition Form, it can take up to 10-15 business days to be registered.

How can I get an ISRC or UPC code?

SoundScan does not provide ISRC or UPC codes/barcodes.

ISRC

If you are based in the United States, you may apply for an ISRC Registrant code through the RIAA at isrc@riaa.com. If you are not based in the United States, please visit the IFPI at www.ifpi.org to find the ISRC Agency in your territory.

UPC/Bar Codes

For UPC or barcode information, contact GS1 at 937-435-3870. You can also email them at info@gs1us.org or visit <http://barcodes.gs1us.org>.

UPC—Universal Product Code

- ISRC—International Standard Recording Code
- RIAA—Recording Industry Association of America
- IFPI—International Federation of the Phonographic Industry

If a title is sold before it is registered with SoundScan, will those sales be applied?

No, we are a weekly tracking service, collecting data sold from the previous Monday through Sunday.



Support

Who can I contact with more questions ?

Your Nielsen representative at 646.654.5396 or email clientservices@soundscan.com

To learn more,
call
646.654.5396

Nielsen SoundScan

If I register with SoundScan, am I also registered with Nielsen Broadcast Data Systems (BDS)?

No, there is a separate registration process for Nielsen BDS. Call 800.688.4634 to learn more about ENCore, the Nielsen BDS software that brings daily music reports straight to your desktop.

How can concert, venue, or Internet sales be tracked?

In order to report Venue or Internet sales to Nielsen SoundScan, you must meet the criteria for reporting. Please go to the [our Resources section](#) for more information.

How do I become a SoundScan reporting store?

The store must have a Point of Sales (POS) Inventory System, as well as Internet access. Please go to the [our Resources section](#) for more information.

Who reports sales to SoundScan, and is there a list of reporting retailers available?

SoundScan collects point-of-sales information from retail, mass merchant, independent retail, Internet retail sites, venues, mail order and digital download providers. Due to confidentiality agreements with our information providers, we cannot supply a list of reporting stores or web sites.

How do I receive my royalties?

SoundScan does not provide any payment for royalties. Please contact one of the performing rights societies such as BMI, SESAC or ASCAP.

www.nielsen.com/entertainment

Copyright © 2009 The Nielsen Company. All rights reserved. Printed in the USA. Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C. Other product and service names are trademarks or registered trademarks of their respective companies. 09/325

